



ERIC THOMAS

NEW YORK TIMES BESTSELLING AUTHOR ■ WORLD-RENOWNED SPEAKER

GLOBAL. IMPACT.

ET, as he is better known, has taken the world by storm, with his creative style and high-energy messages. His words continue to impact tens of millions of people across the planet through a significant social media presence.

WWW.ERICTHOMAS.COM

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ELECTRONIC PRESS KIT



MEET **DR. ERIC THOMAS**

Eric Thomas, Ph.D., is a World-renowned speaker, educator, pastor, and New York Times Best-selling author.

As he is better known, ET has taken the world by storm with his creative, common-sense approach to living a successful, satisfying professional and personal life. Through a significant social media presence and regular domestic and international tours, "ET, The Hip Hop Preacher" has become a global phenomenon! As CEO of his Consulting Firm, ETA LLC., Eric has led his team through the doors of dozens of hugely successful organizations and Fortune 500 companies such as General Electric, Quicken Loans, AT&T, Nike, Under Armour, New Balance, UPS, and continues to consult for major league sports franchises within the MLB, NBA, NFL, MLS.

A W A R D S

CONGRESSIONAL
AWARD

LIFETIME
ACHIEVEMENT
AWARD

MULTIPLE "KEY
TO THE CITY"
AWARDS

C L I E N T S



WHEN YOU WANNA
SUCCEED
AS BAD AS YOU WANNA
BREATHE



PRESIDENT'S LIFETIME ACHIEVEMENT AWARD

"The American story depends not on any one of us, not on some of us, but on all of us. I congratulate you on taking it upon yourself to contribute to the public good, and I'm proud to present you with the President's Lifetime Achievement award in recognition of your 4,000 hours of service to this great Nation.

Throughout our country's history, the American story has been strengthened by those who combine an optimism about what can be with the resilience to turn that vision into reality. I know I'm not alone in recognizing that those who are willing to step up and volunteer in service of community and country are essential to the ongoing work of forming our more perfect union.

By sharing your time and passion, you are helping discover and deliver solutions to the challenges we face - solutions that we need now more than ever. We are living in a moment that calls for hope and light and love. Hope for our futures, light to see our way forward, and love for one another.

Through your service, you are providing all three.

On behalf of the American people, I extend my heartfelt appreciation to you for your volunteer leadership, and I encourage you to continue to answer the call to serve. The country is counting on you."

PRESIDENT JOE BIDEN



THE WHITE HOUSE
WASHINGTON

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J. R. Biden Jr.

LIFETIME ACHIEVEMENT AWARD

With grateful recognition the American Corps
and the office of the President of the United States
Honors
ERIC THOMAS

With the President's Lifetime Achievement Award for their lifelong commitment to
building a stronger nation through volunteer service
J. R. Biden Jr.
President Joseph R. Biden, Jr.
2022
Awarded

LIFETIME ACHIEVEMENT AWARD

WORK IN EDUCATION

With over 20 years of real-life, in-the-trenches community activism experience, Eric is living proof of what tenacity, drive, and focus can produce when applied to properly; especially in the classroom. After taking 12 years to get a 4-year degree, ET went on to earn a Master's degree and Ph.D. in Education Administration from Michigan State University.

Eric's long standing success began with his award-nominated GED program and youth-focused nonprofit, "Break The Cycle, I Dare You". Building on the success of these initiatives, Eric developed Michigan State University's Advantage program, which helps improve the study habits and retention rates of high-risk college students.

Most recently, he created the **School Days Foundation Inc.**, a nonprofit organization committed to finding solutions to close the achievement gap in inner-city schools through goal framing.



ET Takes Youth to the Super Bowl

WORK WITH YOUTH AND EDUCATION



VOICEOVER WORK

Eric Thomas has transcended the boundaries of motivational speaking to become an A-list voice actor & media personality. Organizations around the globe have come to recognize ET as the go-to talent for endorsements, television commercials, voice-over projects, movie trailers, and more. Immediately recognizable, Eric's one-of-a-kind voice's energy, passion, and strength have resulted in dynamic collaborations with the NBA on TNT, a Super Bowl commercial, and a partnership with Dick's Sporting Goods for the Olympics. When organizations need to communicate a message with unprecedented enthusiasm and guaranteed impact - Eric Thomas is the only option.



[CLICK TO VIEW VIDEO](#)

Dick's Sporting Goods invited motivational speaker Eric Thomas to speak with TEAM USA Olympic and Paralympic Contenders 100 days out from the 2016 Rio Olympic Games.



[CLICK TO VIEW VIDEO](#)

Eric Thomas provided the voiceover for Guaranteed Rate's 2021 Super Bowl Commercial.



[CLICK TO VIEW VIDEO](#)

Check out TNT's NBA season opener featuring the voice of Eric Thomas.

SOCIAL MEDIA INFLUENCE **IMPACT.**



Instagram



2.1M
FOLLOWERS

3.5M
REACH
(MONTHLY)

252K
ACCOUNTS
ENGAGED

12%
ENGAGEMENT
RATE

facebook

1.9M
PAGE LIKES

8.9M
REACH
(MONTHLY)

64K
PAGE VIEWS
(MONTHLY)

TikTok

580K
FOLLOWERS

5.2M
LIKES

THE SECRET TO SUCCESS PODCAST



15M
DOWNLOADS

207
COUNTRIES

154
PLATFORMS

47.5
MINIMUM LISTENS
(PER EPISODE)



Apple
Podcasts



Google
Podcasts



Spotify Podcasts

STITCHER

YouTube

1.39M
SUBSCRIBERS

19.4M
IMPRESSIONS
(MONTHLY)

5%
CLICK THRU RATE
(MONTHLY)

15.6M
MINUTES WATCHED
(MONTHLY)

1.8M
VIEWS
(MONTHLY)

+17.4K
SUBSCRIBERS
(MONTHLY)

DEMOGRAPHICS

63%
MEN

37%
WOMEN

12%
AGES 18-24

41%
AGES 25-34

29%
AGES 35-44

13%
AGEST 45-54

ARTICLES

GQ

Meet Eric Thomas, Your Favorite
Athletes' Favorite Life Coach

[CLICK TO READ ARTICLE](#)

ESPN

How Eric Thomas, the hip-hop
preacher, has become the go-to
motivational speaker for NBA
players

[CLICK TO READ ARTICLE](#)



Motivational Speaker Eric Thomas
Wants Super Bowl Champion Los
Angeles Rams To Give 120 This
Season

[CLICK TO READ ARTICLE](#)

S O C I A L M E D I A I M P A C T .

WORK WITH

US MEN'S NATIONAL SOCCER TEAM



ESPN

Will Berhalter be USA manager at 2026 World Cup? The case he's made for himself at Qatar 2022

EXCERPT FROM ARTICLE:

The way Berhalter led his team at this World Cup certainly supports the idea that he knows how to unlock the best of his players and motivate a young group. In Qatar, he fixated on doing whatever he could to make everyone feel comfortable. Sometimes, it was through rhetoric: before the opening game...

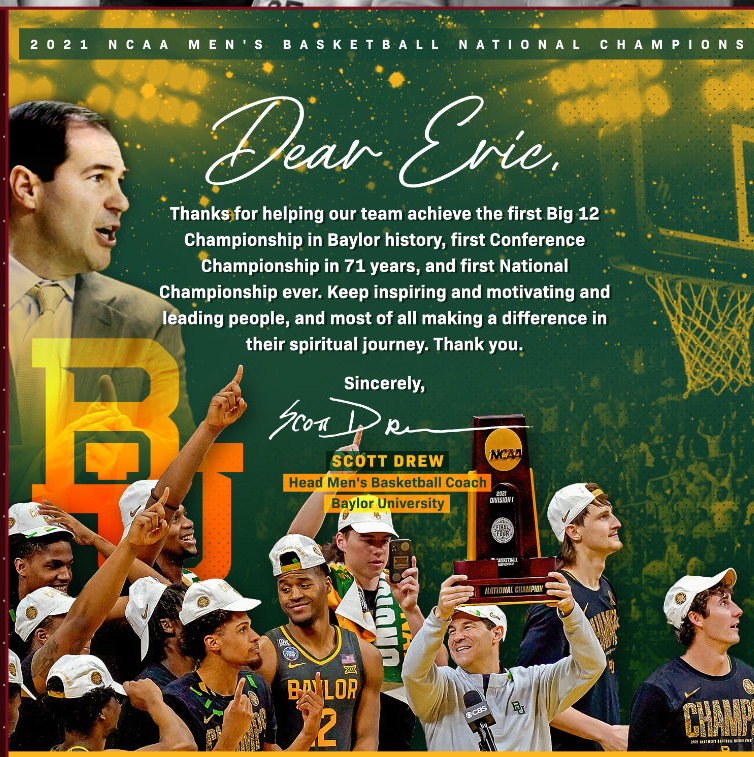
He brought in a popular motivational speaker, Eric Thomas, whose personal story is about the power of belief.

[CLICK TO READ ARTICLE](#)



**FIFA WORLD CUP
Qatar 2022**

**BAYLOR WINS NCAA
CHAMPIONSHIP**



"Eric Thomas moves, inspires, encourages, and challenges people to reach their full potential. You Owe You is flat-out brilliant, and he ain't lied yet! We've got to look in the mirror and identify who and what we see and take full ownership regarding the why. Let's make a commitment today because you owe you."

COACH PRIME, DEION SANDERS



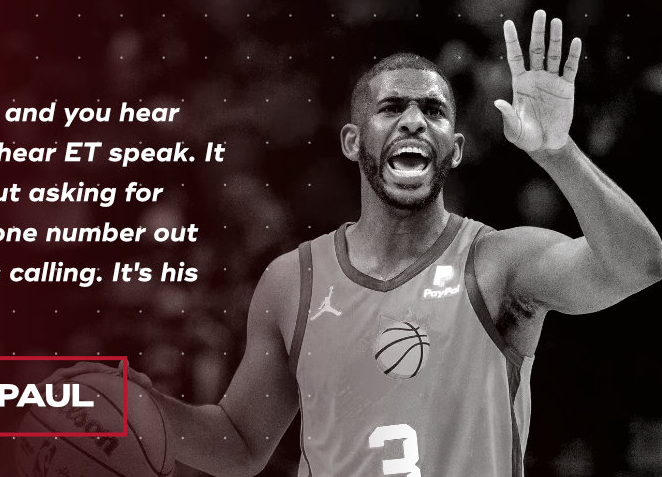
"Eric's vision will transform your perception about your mind and your heart. His words are a gift to people on a path of purpose. You Owe You is full of insight and guidance for those seeking their inner selves."

MICHAEL B. JORDAN



"The first time I heard ET's voice, I became an instant fan. If you've ever been to church and you hear the pastor speaking, and you think, 'Man, he must be talking to me!', that's how it is to hear ET speak. It always feels like he's talking directly to you. He shows up 100 percent every time without asking for anything in return. And it's not just for me - It's for everybody. I've seen him give his phone number out to kids because he could tell they needed someone to talk to. He does it because it's his calling. It's his calling to coach us all in whatever way we need it. It's his calling to be on our team."

CHRIS PAUL



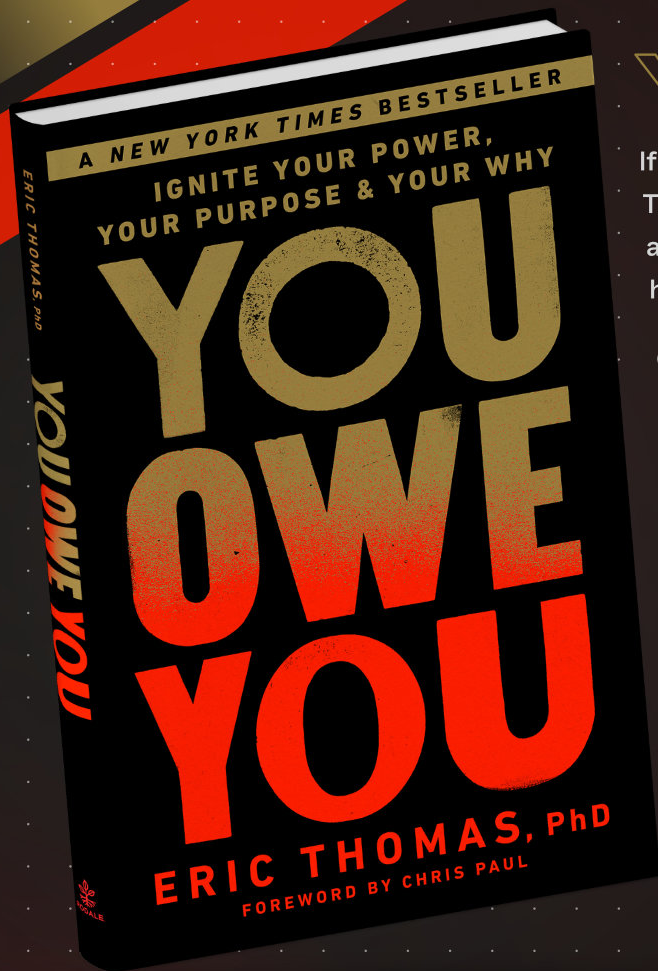
"Eric Thomas doesn't mess around - he pushes you to your breaking point to help you find the inner strength you never knew you had. [Eric] contains nuggets of wisdom, inspiration, and good old-fashioned truth that will help you work harder, discover your real motivation, and crack the code of enduring success."

ED MYLETT





YOU OWE YOU



If you feel like success is for others, that only certain people get to have their dreams fulfilled, Eric Thomas's *You Owe You* is your wake-up call. His urgent message to stop waiting for inspiration to strike and take control of your life is one he wishes someone had given him when he was a teenager—lost, homeless, failing in school, and dealing with the challenges of being a young Black man in America.

Once he was able to break free from thinking of himself as a victim and truly understand his strengths, he switched the script. And now, with this book, Thomas reveals how you, too, can rewrite your life's script. With support, he recognized that his unique gift is being able to capture the attention of all kinds of people in all kinds of settings—boardrooms, locker rooms, churches, classrooms, even the streets—thanks to his wealth of experiences and command of language. Today, Thomas considers himself blessed to speak to an audience that is as large as it is diverse, from the rich and famous to kids struggling in school to young men in prison hoping for a new start.

Thomas's secrets of success have already helped hundreds of thousands on their journey, but this is his first guide to show you how to start today, right now. These critical first steps include deeply understanding yourself and the world around you, finding your why, accepting that you may have to give up something good for something great, and constantly stretching toward your potential. No matter where you are on your journey toward greatness, you owe it to yourself to become fully, authentically you. And Eric Thomas's *You Owe You* can help get you there.





BOOKING INFORMATION

Eric Thomas brings his high-energy message to your team.
Topics are tailored to your organizations' needs.

TIFFANY HAYNES



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ERIC THOMAS

